

MARK GIBBS



IT Business Executive, Entrepreneur, and Aspiring Chef

📞 805-754-2661

✉️ mgibbs@gibbs.com

📍 Ventura, California

EXPERIENCE

Principal

Gibbs & Company / Gibbs Universal Industries, Inc.

📅 1992 to 2007 / 2007 to date

📍 Ventura, California

- Provides technical and consulting services to a wide range of clients in engineering, publishing, product marketing, and corporate strategy.
- Sourcing and redesign projects saved clients >\$10MM in 12 months.

Chief Technology Officer

Azstec LLC

📅 2014 to 2017

📍 Ventura, California

- Managed development of email and document security product.
- Developed technical and marketing materials.
- Designed next generation product line.

Co-founder & Chief Technology Officer

Vizimetrix J.V.

📅 2012 to 2017

📍 Ventura, California

- Designed and implemented database-driven online registration and information services for high volume consumer product manufacturers.

Chief Technology Officer

StarDrive Systems Inc.

📅 2001 to 2002

📍 Calabasas, California

- Board director and acting CTO for a leading television newsroom automation vendor.
- Responsible for technical due diligence of potential acquisitions.

PHILOSOPHY

We are what we repeatedly do. Excellence, then, is not an act, but a habit. – Aristotle

ACHIEVEMENTS



Created NetRatings, which returned over \$300M in shareholder value.



Founded Brand3, developed the first SaaS-based product, and sold it to American Express.



Educated thousands on understanding information technology and navigating the internet.



Authored four market-leading books on computer and Internet technology.

STRENGTHS

Strategist

Hard Working

Persuasive

Ethical

Motivator & Leader

Communicator

Hands-On

Problem Solver

Designer

Education

Diploma in Architecture (BSc)
Plymouth University, Devon, England

Consultant

Accela Communications

📅 2000 to 2003

📍 Framingham, Massachusetts

- Analyst and presenter of Webcasts and podcasts for various corporate clients including Cisco, Sun, and Apple. Responsible for customer liaison to determine needs and set schedules. Wrote and scripted presentation materials and was "talent" for both live and pre-recorded videos and audio content.

Co-founder & Chief Technology Officer

Brand3 Inc.

📅 1999 to 2001

📍 Los Angeles, California

- Designed one of the first SaaS-based platforms for brand support and marketing platform.
- Led an outsourced development team.
- Worked with customers to determine customization requirements and implementation goals.

Consultant

Network World Special Projects and Seminars

📅 1998 to 2009

📍 Framingham, Massachusetts

- Creator, presenter, and host of more than twenty seminar series sponsored by major IT industry vendors including Cisco, IBM, Symantec, Microsoft, and Sun covering enterprise security, Internet technology, and network management.

Creator & Co-founder

NetRatings, Inc.

📅 1996 to 2000

📍 Milpitas, California

- Created one of the leading Internet and digital media measurement and analysis companies.
- Successful IPO in 2000 and wholly acquired by Nielsen Co. in 2007.

Contributing Editor

Network World Magazine

📅 1993 to 2017

- Contributing editor, columnist, blogger, and newsletter author.

Recommendations

Bob Cagle

CEO, productOps

"Mark is one of the most energetic and thoughtful leaders that I have encountered in my career. He has an insatiable appetite for new and bold technologies and a solid appreciation for talent. Although he comes to the table with deep (think Mariana's Trench) technical experience, he knows how to communicate well regardless of who is in the room. His most valuable skill is his ability to consistently think outside the box - no one is better at thinking big."

John Gallant

Chief Content Officer, IDG Communications U.S.

"One of the most fortunate things to have happened in my career, and one of the best things that happened to Network World, was to join forces with Mark Gibbs. He's a fantastic, funny, insightful writer, and he continues to deliver smart and valuable commentary to Network World readers in print and online. He's also great on stage and has helped our conference business. On a personal note, Mark's a great advisor and a good friend. I highly recommend him."


David Knight

Founder & CEO, Terbine

"Mark Gibbs is truly at the leading edge of where technology, business and new paradigms emerge. He uncannily discerns where and when next-generation concepts are going to 'hit' and break into the mainstream - in order to take advantage of the opportunities represented by these, you have to act in advance of their popularization: That's where Mark is an incredible sage and asset to any organization desiring to be 'in the know.' ... Wholehearted Recommendation."

Co-Principal

NTX Inc.


 1990 to 1992

 Agoura Hills, California

- Consulted on networking products and enterprise strategy and services.
- Provided technical analysis, development strategy, and execution planning to Fortune 5000 companies.

Co-founder & Technical Director / Director Strategic Planning

Novell UK Ltd. / Novell International

 1985 to 1990

 Bracknell, Berkshire, England

- Set up and managed technical, service, and education support operations for the UK.
- Advisor to Novell International (Europe).
- Responsible for reseller and major account technical liaison with U.S. headquarters' technical operations.

References

David Griffith

Chairman & CEO, Azstec LLC
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Anthony Miranda

CEO, Centemp Corporation
ajm@centemp.com

Bob Cagle

CEO, productOps
bob@productops.com