Mark Gibbs

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Summary

Mark Gibbs has worked in the computer communications and high-tech world for more than 30 years as an entrepreneur, corporate executive, journalist, and consultant. He was a co-founder of several companies including Novell UK Ltd., and was the creator of the publicly traded Internet audience behavior measurement company, NetRatings Inc.

Gibbs has worked as chief technology officer for several companies and served as technical advisor to several more. He is the author of four computer networking book titles and was a syndicated journalist and columnist for 24 years writing for Network World, Computer World, and other IDG publications, as well as having being a Forbes contributor and an analyst for the Patricia Seybold Group.

Skills

- Extremely experienced communicator
- Experienced journalist, author, and public speaker
- Excellent organizational, interpersonal, and leadership skills
- Ability to inspire and motivate staff at all levels
- Proven ability to think and act strategically and proactively
- Proven ability to solve complex technical challenges
- Obsessive, pragmatic attention to detail
- Focused on quality, speed, and accuracy
- Willing and able to be hands-on as required
- Experience in analysis, implementation, and evaluation of IT systems and specifications
- Ability to simplify and communicate complex technical issues
- Broad knowledge of software and hardware platforms and technologies
- Broad business knowledge

Experience

Azstec LLC

Chief Technology Officer

2014 to 2017

> Advisor then Chief Technology Officer. Managed outsourced development and supported marketing of an email and document security product suite. Developed technical and marketing materials and designed next generation product lines.

Vizimetrix J.V.

Co-founder & Chief Technology Officer

2012 to date

> Co-founder and CTO of a product data registry and digital labelling firm. Designed and implemented database-driven online services.

StarDrive Systems Inc

Chief Technology Officer

2001 to 2002

> Board director and acting CTO for one of the leading television newsroom automation platform vendors. Responsible for technical due diligence of potential acquisitions.

Accela Communications

Consultant

2000 to 2003

> Analyst and presenter of Webcasts and podcasts for various corporate clients including Cisco, Sun, and Apple. Responsible for customer liaison to determine needs and set schedules. Wrote and scripted presentation material and was "talent" for both live and pre-recorded videos and audio content.

Brand3 Inc.

Co-founder & Chief Technology Officer

1999 to 2001

> Co-founder, chief technology officer, and creator of an early SaaS-based brand support and marketing platform. Led an outsourced development team and worked with customers to determine customization requirements and implementation goals.

Network World Special Projects and Seminars

Consultant

1998 to 2009

> Creator, presenter, and host of more than twenty seminar series sponsored by major IT industry vendors including Cisco, IBM, Symantec, Microsoft, and Sun covering enterprise security, Internet technology, and network management.

NetRatings, Inc.

Creator & Co-founder

1996 to 2000

> Creator and co-founder of one of the leading Internet and digital media measurement and analysis companies. Successful IPO in 2000 and wholly acquired by Nielsen Co. in 2007.

Network World Magazine

Contributing Editor

1993 to 2017

> Contributing editor, columnist, blogger, and newsletter author: 2001 to 2004: "Network World on Web Applications", a trends and analysis newsletter on Web products and services / 1999 to date: "Gearhead", a technical and opinion column and blog / 1998 to 2011: "Backspin", a featured opinion column / 1997 to 1998: "Internet Business Magazine", supplement editor and columnist ("Intravert", recognized by Computer Press Association) / 1993 to 1995: Analyst and features author.

NTX Inc.

Co-Principal

1990 to 1992

> Co-principal of a consulting firm specializing in networking products and enterprise strategy and services. Provided technical analysis, development strategy, and execution planning to Fortune 5000 companies.

Novell International

Director of Strategic Planning

1989 to 1990

Director of Strategic Planning liaising with European major accounts and resellers.

Novell UK Ltd.

Co-founder & Technical Director

1986 to 1989

Co-founder and Technical Director of Novell's U.K. operation in charge of all technical, service, and education operations for the UK and advisor to Novell International (Europe). Responsible for reseller and major account technical liaison with U.S. headquarters technical operations.

Oberon International, Ltd.

Development Manager

1985 to 1986

Development manager for an optical character recognition system. Project managed an outsourced development team, developed sales, marketing, and training materials.

Digital Microsystems Ltd

Technical Support Manager

1979 to 1985

Technical support manager for the U.K. and Europe, responsible for building and running technical support, pre-sales support, and service for HiNet, one of the earliest networking systems.

U.K. Royal Navy

Data Processing Manager

1977 to 1979

Civilian manager of naval exercise data analysis team and mainframe and minicomputer systems programming. Responsible for workflow scheduling, software maintenance, and performance optimization.

Education   **Plymouth University (Class of '76)**

Diploma in Architecture (BSc)

Social Media   LinkedIn: https://www.linkedin.com/in/mgibbs/

Twitter: https://twitter.com/quistuipater

Blog   Network World Gearhead: https://www.networkworld.com/blog/gearhead/

Recommendations

John Gallant

Chief Content Officer, IDG Communications U.S.

> One of the most fortunate things to have happened in my career, and one of the best things that happened to Network World, was to join forces with Mark Gibbs. He's a fantastic, funny, insightful writer, and he continues to deliver smart and valuable commentary to Network World readers in print and online. He's also great on stage and has helped our conference business. On a personal note, Mark's a great advisor and a good friend. I highly recommend him.

Bob Cagle

CEO, productOps

> Mark is one of the most energetic and thoughtful leaders that I have encountered in my career. He has an insatiable appetite for new and bold technologies and a solid appreciation for talent. Although he comes to the table with deep (think Mariana's Trench) technical experience, he knows how to communicate well regardless of who is in the room. His most valuable skill is his ability to consistently think outside the box - no one is better at thinking big.

David Knight

Founder & CEO, Terbine

> Mark Gibbs is truly at the leading edge of where technology, business and new paradigms emerge. He uncannily discerns where and when next-generation concepts are going to 'hit' and break into the mainstream - in order to take advantage of the opportunities represented by these, you have to act in advance of their popularization: That's where Mark is an incredible sage and asset to any organization desiring to be "in the know." ... Wholehearted Recommendation.

Chris Nerney

Technology & science writer

> Mark Gibbs and I were columnists together at Network World in the late '90s. I was relatively new to technology journalism at the time, and Mark's generous advice and insights were invaluable to my career. Mark actually knows what he's talking about, unlike the vast majority of tech journalists, and backs up his often-provocative opinions with impeccable analysis and a keen wit. As a columnist and technology thinker Mark consistently sets a standard to which I continually aspire.